

Food - \$250

Food or beverage items allowed.

Submit a detailed list of food items.

SWAP MEET - \$50.00

Display space is approximately 10'x20'.

Informational / Commercial/ Promotional- \$100 Non-Profit - \$75

Commercial booth applications must include detailed list of items to be displayed or given away.

The Chamber reserves the right to deny admittance to anyone with questionable items.

There will be a limit to the number of spaces available for manufactured products of like nature. Spaces will be assigned on a first come-first serve basis.

Merchandise approval and booth assignment will be based upon Jury review.

No food or beverage items allowed.

General Rules

Booth set-up time will begin at 8 a.m. on Saturday, July 30th. All booths **must be set up and ready for operation by 10 a.m. on Saturday, July 30th**. **Entry by car to the booth areas will be closed after 9:30 a.m. Booths must be open the entire event time.**

Friday evening July 29th setup available.

No security provided on Friday evening July 29th.

Only non-profit booths are authorized to operate games.

The display space is approximately 10' x 10'.

Display for Swap Meet is approximately 10'x20'.

Booth Break-Down: You may break-down your booth on Saturday, July 30th any time after 9 p.m.. However, due to the number of people in the area, **VEHICLES WILL NOT BE ALLOWED IN THE BOOTH AREAS UNTIL THE AREA IS CLEARED OF ALL PEDESTRIAN TRAFFIC.**

Display furnishings must be provided by the exhibitor who will be responsible for his/her goods at all times.

Reservations will be taken on a first-come, first-serve basis.

If electricity is **required** for your booth, please indicate that on the registration form. You must supply your own heavy-duty extension cords (at least 100 ft.). **As electricity is limited, access will be made available on a priority basis.**

If generator is needed must be provided by vendor.

Vendor Vehicles are to be parked in the designated parking area immediately after setting up your booth.

Contact the Tourism and Convention Bureau office in Elizabethtown, **800-437-0092** for information on area motels and/or campgrounds.

Applications must be accompanied by check or money order. Registration fee must be received by July 1, 2011. No refunds will be made after July 1, 2011.
Make check payable to The Hardin County Chamber of Commerce. You will be notified of acceptance by mail or phone.

Return your application to:

**Cruisin' The Heartland w/Comcast
649 Lincoln Road
Elizabethtown, KY 42701**

**Phone: 270.307.5497
rikhawkins@kvnet.org**

All applications / waivers must be completed and signed.

Booth Application

Rules and Regulations

“Cruisin” THE HEARTLAND with COMCAST

Saturday, July 30, 2011

Vendor Setup Time

9:30 AM – 11 AM

CRUISIN OPEN TO PUBLIC AT 11:00 AM

Name: _____ Contact Person: _____

Address: _____ Phone Number: _____

City, State, Zip: _____ Email: _____

Booth type applying for: _____ Food (\$250) _____ Commercial/Informational (\$100)
_____ **Swap Meet (\$50.00)** _____ Non-Profit (\$75)

Please Describe in detail merchandise to be sold/displayed. You must submit photos of your merchandise and photos of you in the process of creating your merchandise (arts/crafts only). Photos will not be returned. _____

Other shows you have participated in? _____ Cost: _____

Do you require electricity? _____ If so, for what purpose? _____

Deadline: July 1, 2011. After July 1st, provided space is still available, add \$25 late charge and pay by cashier's check or money order.

WAIVER

The Hardin County Chamber of Commerce hereby disclaims any responsibility or liability for any tort that is perpetuated by exhibitors as signed below. In the event that any claim is made against the Hardin County Chamber or City of Elizabethtown as a result of any tort perpetuated by exhibitor for which they are held liable, then the exhibitor hereby agrees to compensate same for any losses sustained therefore.

I hereby acknowledge that I have read the rules and regulations as set forth on the accompanying page and agree to abide by same. Failure to read the rules and regulations does not absolve exhibitor from the responsibility of compliance to event rules as set forth by current event management.

Signature of Exhibitor

Date